

(*) Also available for license,
contract and/or vendor
management

IT ASSET MANAGEMENT (ITAM) WORKSHOP(*)

In recent years, many organizations have committed resources, including a dedicated position of IT Asset Manager (or similar), to lifecycle IT asset management (ITAM), in recognition of the program's compelling benefits.

In many cases, however, there is no defined charter and plan/roadmap – necessary for any program – to guide ITAM development and implementation, resulting in disappointing results or even failure.

OBJECTIVES: To begin to identify and/or assess:

- ♦ An ITAM charter and plan relevant to your organization and specific objectives.
- ♦ Current ITAM practices, and related accountabilities, to determine opportunities for improvement.
- ♦ Required ITAM practices, and related accountabilities, consistent with ITAM objectives identified in the workshop.

and

- ♦ Educate participants on relevant industry issues and trends affecting IT asset portfolios and plans.

The workshop deliverable is a draft ITAM charter, including a high-level plan, specific to your organization and addressing: ITAM objectives, benefits, scope, stakeholders, processes, policies, supporting data and applications, organization, critical success factors and key assumptions.

BENEFITS:

- ♦ Defined, documented and consistent terms, objectives and charter - critical for any project to be successful *before* resources are committed.
- ♦ Stakeholder consensus on identified ITAM objectives and supporting charter.
- ♦ Identified focus areas, based on your specific situation and objectives; ensures best use of available resources and maximum benefits.
- ♦ Input into internal project management and business case requirements.
- ♦ Input into RFPs as may be required to evaluate supporting products and services.
- ♦ Industry perspective and knowledge, based on over 25 years of personal and client experience, ensures a viable and actionable plan.
- ♦ Independent, objective perspective on your current situation and areas for improvement.

Our clients find that the workshop fee is negligible compared to the opportunities for greater savings from a more timely, focused and effective implementation.

LOGISTICS: Sherry Irwin facilitates the workshop and provides knowledge transfer based on her extensive expertise and experience. The client provides the venue and facilities, as well as a scribe to document the workshop results.

Although there is no formal limit to the number of participants, we recommend a maximum of ten to ensure manageability and active participation.

ABOUT THE FACILITATOR: Sherry Irwin, founder and President of *Technology Asset Management Inc. (TAM)*, has over 25 years of ITAM experience, including license, contract and vendor management. She is widely recognized as a pioneer, advocate, educator and expert in this maturing discipline. In addition to her consulting practice, Sherry also developed and conducts a series of workshops and seminars including ITAM strategy and program development, software asset and license management, and contract and vendor management.

Prior to forming *TAM* in 1995, Sherry was a management consultant with Gartner Group Canada. Through *TAM Inc.*, she was also a Giga Expert, providing software asset/license management advice to Giga's clients.

Sherry is also the founder and chair of the *Canadian IT Asset Management Users' Group*.

Workshop subject to change.

***For more details or a quote, call 905-692-9292
or email info@tam-inc.com***